**Days 5 and 6 Host Country Investigation**

*Dear Talbot:*

*It has been said that “Ignorance is bliss.” In business, however, ignorance is failure! One of the most important aspects of business is your customer. Because we will be working abroad, we have to learn about the cultures of the people where we seek to establish our business! Therefore, you are going to be working with some of your colleagues to investigate your country.*

*Moreover, it is of utmost importance that we here at* ***Talbot Thingamajig*** *keep up with the latest in technology. So, you are going to create a digital document using Glogster, a powerful Web-based tool that the following aspects of your country:*

* ***Political*** *(type of government, names of leaders, leading political parties, when country was founded, etc.)*
* ***Geographical*** *(major geographical features, climate, specific and general location, etc.)*
* ***Social/Cultural*** *(religions, food, music, art, literature, famous expressions of culture, languages spoken, people groups, etc. )*
* ***Economic*** *(Type of economy, currency, major economic products, etc.)*

*I want a comprehensive view of each country. Thus, in your groups, you need to divide up the work so that I have a Glog for each aspect of your country. Each country will have four Glogs for me to review. Be sure to upload your Glog to the class Wiki when you have finished. You will have two class periods to accomplish this task. If you will not finish by the end of the class on Day 6, then you will have to work on it from your home computer—so be prepared!*

*Your work will be evaluated with a rubric totaling 50 points, which you will receive separately.*

*At the conclusion of the project, the person with the best Glogster from each category will present their work to the class and will receive a “bonus” (extra credit) for their hard work! (Presentation date to be determined.)*

*To help you in this endeavor, Frau Spring and Profe Pickett have created a Glog that discusses the social/cultural aspect of the U.S.A. so you can have an idea of what I am looking for.*

*Remember, this work is of great importance. We cannot succeed unless we are well prepared.*

*All the best,*

*Moses Hampton*